

NATIONAL NEWS

Meet the Black Neuroscientist Who is on a Mission to Change the World

NATIONWIDE — Shonté Jovan-Taylor is a neuroscientist, entrepreneur, and success strategist who is on a mission to change the world through the power of neuroscience so that more people can unleash their human potential. As a TEDx speaker and a member of the Forbes Coaches Council, she firmly believes that there is nothing more important than stretching your skill and knowledge towards the innovation you have inside – not only inside your heart but your brain as well.

She comments, “The human brain has granted us intelligence far beyond any living species on earth. As one of the busiest organs in the human body, our brains run with an astonishing efficacy nearly every second of our lives. While we have some control over what we do and how we think, our brains are more than capable of changing the world in a truly profound way.”

In her mission of empowering 100 million minds for change and prosperity, Shonté is expanding her gifts for humanity.

After graduating from UCLA and achieving over 15 years of brain research and industrial-organizational training, Shonté has accelerated herself as both a neuroscientist and a success trainer. However, the road didn't

start off on such a successful trajectory. As a teenage mom, the cards were stacked against her, but Shonté prevailed, beginning college at just 16 years old. Her mission to spark human potential was something that didn't just come naturally, it first sparked within herself. With her ability to change her circumstances through the power of neuroscience, she knew it was something everyone could take part in and become the person they admire. So after conducting several multi-million dollar research studies for both the government and pharmaceutical industries, she launched her own training and research institute, The OptiMind Institute, to fulfill her mission. She focuses on all aspects of amplifying human potential, whether that is training organizations to elevate their leaders and workforce, or empowering entrepreneurs to manage their mental empires while they build their financial empires.

Her current work is intended to guide ambitious individuals towards an elevation of human potential and expanded compassion. Grounded in her knowledge of neuroscience and human behavior, her work offers an opportunity for exploration into the mind for professional and per-



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sonal success. Her influence focuses on understanding the brain, making it possible for people to make a shift toward innovative thinking that amplifies brilliance, determination, and empathy in others. It's a specific path that takes her audience to the next level of innovation, engagement in revenue.

From her previous focus of identifying what was wrong with someone's brain, Shonté has cultivated the unique opportunity to enhance what is right. Through her intentional work, she uses the artistry of the human brain to challenge how we treat others, ultimately transforming the world. From her keynote speaking engagements, individual coaching,

and training seminars, Shonté has committed her knowledge to helping people across the country unveil their greatest asset, their brain.

Her leadership and success trainings have allowed her to train thousands of coaches and leaders worldwide and to continue her passion for igniting High Performance, Productivity, and Focus Techniques that are based on neuroscience. Her recent accomplishments include writing a book to empower Generation X, hosting a globally rated podcast called Coffee With a Neuroscientist, and becoming an official member of the Forbes Coaches Council.

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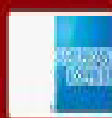


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OUR CEO

DeVan Curry is the founder and current director of ANCUR, Inc. He graduated from the University of Tennessee at Chattanooga earning dual Bachelor of Science degrees in both Biology and Psychology. DeVan then advanced to Georgia State University earning his M.S. in Urban Policy Studies – Policy Analysis and Evaluation from the Andrew Young School of Policy Studies in Atlanta, GA. Some of his accomplishments include:



- Developing Disaster Preparedness training, policy, and exercises for U.S. Centers for Disease Control and Prevention and U.S. Environmental Protection Agency.
- Through ANCUR INC, DeVan gained nearly six figures in Payroll Protection Program loans for his clients from the SBA, with a 100% approval rate, during the COVID-19 Crisis in 2020
- He has assisted over 200 small businesses and startups throughout the Southeast to become successful and profitable, helping others to achieve their vision.

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