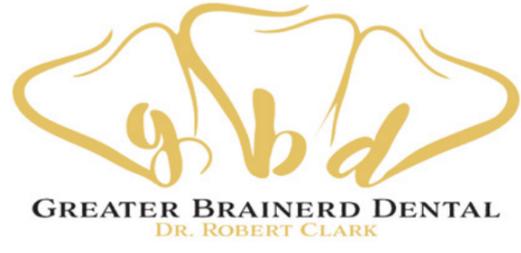


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*Black College Students Have Opportunity to Win \$60K in HBCU Hackathon*

NATIONWIDE — The founders of HBCU Connect have partnered with ServiceNow, a multi-billion-dollar software company known for its cloud computing platform, to launch a 6-week, part-time Virtual Learning Experience + Hackathon. The opportunity is for current Black and Latinx students and recent graduates (all majors, and up to 2 years post-graduation).

The one-week, team-based hackathon will challenge students to solve a real-world problem that focuses on global issues like Healthcare, Education, Digital Literacy, and more. Participants will have the chance to compete for a chance to win \$40,000 as the first-place winner and \$20,000 as the runner-up.

As the largest HBCU Hackathon competition ever, it will be an excellent opportunity for them to network, boost their resume, learn an in-demand skill set, and compete for cash prize awards.

How to sign up  
 Two steps are involved. First, all who are interested are required to register to attend an online kick-off event and info session.



During this info session, which will be hosted by ServiceNow and HBCU Connect, attendees will learn the complete details of the Hackathon and can get all their questions answered. During the session, they will also be able to sign up for the Hackathon live during the event!

The event will be held online via Zoom on Tuesday, January 11th, 2022 at 3pm PST/ 6pm EST.

Here are the details to connect:  
 Join Zoom Meeting: <https://us02web.zoom.us/j/85095474941>

Join via Phone:  
 +13126266799,,85095474941#

Participants in the Hackathon will also have the opportunity to land internships and full-time jobs working for ServiceNow. The purpose is to expose diverse students and recent grads to ServiceNow, new technologies, and new people. Again, the first step for all participants is to register for the online info session.

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*27-Year Old With Doctorate Degree in Business Was Initially Rejected By 25 Universities*

NATIONWIDE — Dr. Eli Joseph earned a bachelor's degree at the age of 20, a master's degree at age 21, and a doctorate degree while teaching at an Ivy League institution by the age of 24. As a TEDx speaker, he has always had a chip on his shoulder that was cultivated by the amount of failure and rejection that he has endured over the years. For that reason, he has authored a new book called The Perfect Rejection Resume that examines the introspective contrast of success (rejection) while providing unique ways that people can build confidence to



overcome their failures.

Dr. Joseph has faced many rejections along the way. He comments, "We have a résumé that highlights our successes throughout our careers. Well recently, I created a rejection résumé which highlights all of my failures." He cultivated a

single-page document, formatted like a résumé that highlights all his major failures through education (rejections from institutions), work experience (rejections from firms),